

REMARKS:**In the Specification:**

The title has been amended as suggested by the Examiner.

Bibliographical data has also been added to p. 6 the specification.

In the Claims:

Claims 1-31 have been rejected under 35 USC 102(e) as being anticipated by Hartman et al. (US 5,960,411). Claims 1, 10 and 19 have been amended to further include the steps of performing a second purchase on a second website using the information about the user stored in the remote database. Transactions are conducted on behalf of a user from a centralized location such that the user does not have to repeatedly input personal information for the two different websites. This also allows the transactions to be initiated and conducted from virtually any device.

In contrast, Hartman teaches a one-click system for making purchases on a single website, e.g., Amazon.com. Any user information is only useable within the single website system. Thus, a patentable distinction exists.

Claim 28 has been amended to recite the limitation that the operations performed are computer implemented. In contrast, the Examiner has relied on user-implemented steps in Hartman to anticipate the present invention. Thus, claim 28 is distinguishable from Hartman.

Accordingly, Applicants believe that claims 1, 10, 19, and 28, particularly as amended, and the claims depending therefrom are allowable over the art of record. Allowance of claims 1-31 is respectfully requested.

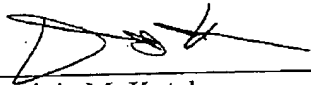
In the event a telephone conversation would expedite the prosecution of this application, the Examiner may reach the undersigned at (408) 971-2573. For payment of any additional fees due in connection with the filing of this paper, the Commissioner

CLICP007

- 11 -

is authorized to charge such fees to Deposit Account No. 50-1351 (Order No. CLICP007).

Respectfully submitted,

By: 
Dominic M. Kotab
Reg. No. 42,762.

Date: 8/11/04

Zilka-Kotab, PC
P.O. Box 721120
San Jose, California 95172-1120
Telephone: (408) 971-2573
Facsimile: (408) 971-4660

CLICP007

- 12 -